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Press Release

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E.ON announces sponsorship of The FA Cup and investment in local communities

E.ON UK, the company that runs Powergen, has today (FEB 3) announced it has reached agreement with The Football Association to become sponsor of The FA Cup, the world's greatest domestic knockout cup competition.

The competition, starting from 1 August 2006, will be known as 'The FA Cup, sponsored by E.ON'.

The deal will give E.ON the opportunity to invest in local clubs, in young people and in schools across England and so to have a positive impact on their lives.

Dr Paul Golby, Chief Executive of E.ON UK, said: "We're delighted to be able to announce our sponsorship of The FA Cup today.

"This will give us the opportunity to expand our investments in the UK outside our core business of power and gas and to become integrally involved with football at all levels across England.

"I'm sure that many of our customers will be able to benefit from the money we'll be investing in the sport and into school-based schemes across the country.

"And I can assure them that operating as a good and responsible neighbour wherever E.ON works is at the heart of our business and we believe our sponsorship of The FA Cup, and its associated benefits, is yet another example of how we are achieving that every day across the UK."

Brian Barwick, The FA's Chief Executive, said: "The FA Cup is the world's greatest domestic cup competition and we are delighted to have a company of E.ON's stature as its Lead Partner.

"The FA Cup continues to capture the imagination of football supporters in England and around the globe with its unique blend of giant killings and classic encounters between the country's top teams. This deal will provide us with an opportunity to build on this reputation.

"The FA currently invests around £70 million a year into football right down to the grassroots. Income from our new sponsorship programme will further contribute to the promotion and development of the game at all levels."

E.ON will not only become Lead Partner of The FA Cup, but will also be sponsoring The FA Women's Cup competition, The FA Youth Cup, and will be The FA Schools Football Development Partner within the overall FA Development Programme including the educational project called "Up for the Cup".

Ends

Notes to editors:

- E.ON UK is the UK's largest integrated energy company – generating and distributing electricity, and retailing electricity and gas – and is part of the E.ON group, the world's largest private sector energy services company. We employ around 12,000 people in the UK;
- Our retail business, branded Powergen, is a leading energy supplier in the UK, with around six million electricity and gas customers, both residential and small business. Powergen also offers a range of additional home energy services, including boiler and central heating installation, maintenance and insurance. In addition, we have around 13,000 industrial and commercial customers branded E.ON Energy. For the over-60s, we offer StayWarm, which allows older people to plan their energy bills throughout the year and, in conjunction with Age Concern, we offer free electric blanket testing for the over-60s;
- Our generation business produces enough electricity to cater for the needs of around 9m homes from a portfolio of world-class gas-, coal- and oil-fired power stations;
- We are a market leader in combined heat and power, providing our customers with around 600MW of electricity and more than 1,000MW of heat at 13 sites across the country;
- In addition, we're one of the leading green generators in the UK, with 20 wind farms located from Cornwall to Northern Ireland. We also burn biomass material mixed with coal in three of our power stations and own the largest hydro power station in England and Wales. Combined, our renewable portfolio generates enough green energy to power the homes in a city the size of Manchester;
- Through Central Networks, we run the electricity distribution network in central England, delivering a reliable supply to 4.8 million customers from the Lincolnshire coast to the Welsh border and from the Peak District to the outskirts of Bristol through enough underground and overhead cable to go four times round the world.

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